

Privacy Policy

South Australian Cricket Association Limited (**SACA, we our or us**) is committed to protecting your privacy and handling your personal information in a safe and responsible way, in accordance with the *Privacy Act 1988* (Cth) and the *Australian Privacy Principles*.

This policy explains how SACA collects, uses, stores and shares personal information in connection with its activities. These include providing products and services, managing memberships, running events, programs, competitions and promotions, delivering SACA in Business initiatives, carrying out governance, operational and administrative functions, marketing activities and operating our venues.

It also explains how you can access or correct your personal information and how to raise questions or concerns about how it is handled.

This policy applies to anyone who interacts with us, including purchasers of our products and services, members (including SACA, Adelaide Strikers and SACA in Business members), ticket purchasers, event attendees, players, participants in cricket programs and competitions, employees, contractors and volunteers, suppliers and service providers and sponsors and commercial partners. It also applies to people who engage with us online through our website, digital platforms or social media or whose personal information we collect through our venues, systems or third parties.

Some key terms used in this policy are explained in Schedule 1.

If you are located in the UK or European Union or we offer products or services to you in those locations, please also see Schedule 2.

What is personal information?

Personal information is information or an opinion about a person who is identified or reasonably identifiable.

Some examples include:

- your name, address, email or phone number;
- date of birth or identification details;
- photos or video recordings where you can be identified;
- financial or payment information; and
- membership or participation records.





Sensitive Information is a type of personal information that has a higher level of protection. It includes things like:

- health or genetic information;
- racial or ethnic background;
- religious or philosophical beliefs;
- biometric information (e.g. facial or eye features, fingerprints) (or stored templates of such information);
- criminal history;
- political, professional or trade union membership; and
- sexual orientation or practices.

We only collect Sensitive Information where reasonably necessary and permitted by law (usually with your consent).

Unless we say otherwise, when we refer to personal information this also includes Sensitive Information.

Types of personal information we collect and hold

We collect and hold different kinds of personal information, depending on how we interact or deal with you. This may include, for example:

- Contact Details (e.g. waitlist registration, for membership, when you register for our programs or competitions, when you participate in our promotions, when you enquire about or purchase our products and services or when you attend our events);
- Demographic Details (e.g. for memberships, when applying for an employment or volunteer position with us, when registering to participate in, or determining eligibility for, cricket programs or competitions we administer, when attending an event);
- Government Related Identifiers (e.g. when we verify your identity);
- Image Details (e.g. when you attend our events or premises);
- Payment Details (e.g. when payments are made or received for memberships, goods or services, events, commercial arrangements or other transactions);
- Screening Checks (e.g. when you apply for an employment, contractor or volunteer position with us);
- Sensitive Information (e.g. when you apply for an employment, contractor or volunteer position with us, when you attend our events or premises, when we need player or participant medical history or when we provide medical treatment);
- Web Browsing Details (including through cookies and Google Analytics);
- your signature (e.g. when you enter into a business relationship or contract with us or when we verify your identity); and
- any other personal information:
 - which is reasonably necessary for our functions or activities;





- with your consent; or
- which we are authorised or required by law to collect.

How we collect and hold personal information

We collect personal information about you in several ways, including, for example:

- during our In-Person Interactions, telephone calls or through emails or letters;
- during our Online Interactions;
- when you register for events, competitions or programs or enter promotions;
- when you become a member and in administering your membership;
- when you purchase products, services or tickets;
- from Publicly Available Sources, where it is lawful for us to do so;
- from third parties, where it is unreasonable or impractical to collect it directly from you (including e.g. AOSMA, Cricket Australia, Other Cricket Bodies, ticketing agencies or other service providers); and
- by any other lawful and fair means.

If we receive personal information we did not request, we will decide whether we are permitted to keep it. If not, we will delete, destroy or de-identify it.

We hold personal information via electronic and physical methods, in combination with third party storage providers.

Why we collect, hold, use and share personal information

We may collect, hold, use and disclose your personal information for:

- offering or providing products and services;
- managing memberships (SACA, Adelaide Strikers and SACA in Business);
- Event Purposes (including in connection with international and domestic cricket fixtures, programs, competitions, member, SACA in Business and other events);
- Communications;
- Governance, Operations and Administration;
- Direct Marketing; and
- Research and Development.

We may sometimes use your personal information for other purposes where:

- we have explained this at the time of collection;
- you have agreed;
- you would reasonably expect it and it is related to why we collected it; or
- we are allowed or required to do so by law, including under the Privacy Act.





We may also use De-Identified Information to carry out Research and Development, prepare submissions to relevant government authorities or agencies or plan events and activities.

Direct Marketing

We may use personal information to provide you with information about events, offers, activities, competitions, products or services, promotions or membership that may be of interest to you (including by email, SMS or telephone).

If you are a member we may also send you information from our Stakeholders.

If you receive Direct Marketing materials from us, and no longer wish to receive these, you can let us know and opt out via any of the Contact Methods or by using the unsubscribe function in our emails or any SMS.

If you opt out and unsubscribe, we may need to still send you non-promotional emails, such as those relating to your membership or information about events you are attending or purchases you have made.

We may sometimes use overseas service providers (including Offshore Providers) to help with marketing and surveys.

Online activity

There are a number of ways SACA may collect information through its websites and digital platforms and systems, including via Google Analytics and cookies.

Google Analytics may collect Web Browsing Details. This information will not ordinarily be personal information, because you will not be identified, or reasonably identifiable from it.

Cookies may also collect Web Browsing Details. Cookies are small data files transferred onto computers or devices by websites for record-keeping purposes and to improve your website user experience. Most browsers allow you to choose whether to accept cookies or not. If you do not wish to have cookies placed on your computer, please set your browser preferences to reject all cookies before accessing any SACA websites. Please note some data may still be collected separately by tools such as Google Analytics, even though you may have set your browser preferences to reject all cookies. The information collected through cookies will not ordinarily be your personal information, because you will not be identified or reasonably identifiable from it.

Disclosure of personal information

We may share your personal information with:

- cricket organisations (such as Cricket Australia and Other Cricket Bodies), AOSMA and our Stakeholders;
- Products and Services Providers engaged by us, AOSMA or Cricket Australia;
- government agencies or authorities;
- relevant law enforcement or security agencies;
- venues hosting our events;
- other sporting organisations (e.g. Sport Integrity Australia, Australian Sports Commission); and





- other third parties where you have agreed, would reasonably expect it or the law allows.

If we share your personal information with another organisation, their own privacy policy will apply to how they handle it.

In some cases, you may give your personal information directly to those organisations. We do not control how they use or protect your personal information once they have it.

How we store and protect personal information

We take reasonable steps to keep your personal information safe. This includes protecting it from loss, misuse, unauthorised access, changes or disclosure.

We use a combination of Technical Measures and Organisational Security Measures to protect Personal Information.

Disclosure of personal information overseas

We may store your personal information in Australia and on servers located overseas. These servers are operated by IT providers we use, or by Cricket Australia. Some of these providers are based in countries such as India, the United States and the United Kingdom.

Personal information access and correction

You can request access to your personal information using any of our Contact Methods. We will respond within a reasonable time and may ask you to confirm your identity.

In some cases, we may refuse access, where allowed by law (if any Exceptions to Access apply). If access is granted, you can view your information or receive a copy of it. We will let you know about any fees for locating, copying or providing you with that information, before you are charged.

We take reasonable steps to keep the personal information we hold accurate and up to date, complete, relevant and not misleading.

If you are a SACA or Adelaide Strikers member, you can update some details through your online Membership Account.

If you think your information is incorrect, you can ask us to correct it using our Contact Methods. We will respond within a reasonable time and make corrections where appropriate. If we refuse your request, we will explain (in writing) why and tell you how you can make a complaint.

Dealing with us anonymously or using a pseudonym

You can choose to deal with us anonymously or use a pseudonym, however this may limit what we can do for you. For example, we may not be able to properly investigate complaints or provide information about, or provide access to, our full range of products, services and events. We need personal information for things like memberships, employment or volunteer roles and to participate in certain activities or events.

If it is not practical for us to deal with you without that personal information, we may refuse to provide you with our products or services or refuse your attendance at our events.





Providing personal information about someone else

If you provide us with personal information:

- about another adult, please ensure you have their consent to do so. When obtaining their consent, please ask that they familiarise themselves with this policy;
- about a Child, please ensure you have the right to do so as their parent or legal guardian.

Questions or complaints

You can contact us with any questions or complaints about how we handle your personal information using any of our Contact Methods.

We take complaints seriously and will respond within a reasonable time.

If you are not satisfied with our response, you can contact the OAIC at <http://oaic.gov.au>

Data breach response

If we become aware of any unauthorised access to, or disclosure or loss of, your personal information, we will assess the situation and take appropriate action, which may include investigating, taking steps to reduce risks of harm and to minimise the risk of recurrence. Where we have reasonable grounds to believe a data breach is likely to result in serious harm, we will notify you and the OAIC.

Changes to this policy

We may update this policy from time to time, in line with our business practices or for other operational, legal or regulatory reasons. We will notify any amendments by posting a revised policy on our website (www.saca.com.au) and will take any other steps required by law.



Schedule 1

Key Terms

Adelaide Strikers	means the men’s and women’s twenty20 cricket teams named the “Adelaide Strikers” which compete in the national Big Bash League competition sanctioned by Cricket Australia.
AOSMA	Adelaide Oval SMA Limited ACN 141 259 538.
Australian Privacy Principles (or APPs)	Australian Privacy Principles contained in Schedule 1 of the Privacy Act (or any of them).
Child	an individual under 18 years of age.
Communications	include activities such as: <ul style="list-style-type: none"> • communicating with members, players, participants, parents/guardians, officials, volunteers, affiliated clubs and associations and Stakeholders in relation to competitions, programs, events, meetings, matches and other activities; • developing, maintaining and operating player, participant and officials databases (including registration systems) to support participation, administration and effective communication across cricket activities; • communications, campaigns, newsletters, updates and engagement initiatives relating to cricket and our activities; • promoting cricket (whether community, Premier Cricket, domestic or international), participation opportunities, programs, events and pathways; • engaging with Stakeholders, Other Cricket Bodies, local councils and government bodies, including in relation to funding, commercial opportunities, infrastructure and strategic initiatives; • developing and communicating commercial proposals and opportunities; • promoting our products, services, events, facilities and special offers, as well as those of Other Cricket Bodies and Stakeholders; • providing information and educational content relating to cricket, participation, safety, integrity, governance and community sport; and • responding to enquiries, feedback, complaints and requests for information.





Contact Details	include: <ul style="list-style-type: none">• addresses (email, postal and street);• names; and• telephone numbers.
Contact Methods	<i>Email:</i> SACAReception@saca.com.au <i>Post:</i> South Australian Cricket Association Limited, PO Box 545, North Adelaide SA 5006 <i>Telephone:</i> +61 8 8300 3800
Cricket Australia	Cricket Australia ACN 006 089 130.
De-Identified Information	personal information which has been altered to remove identifying details so it can no longer reasonably be linked back to a person.
Demographic Details	include: <ul style="list-style-type: none">• ages and dates of birth;• educational history / qualifications;• employment history; and• gender identification.
Direct Marketing	means contacting you to promote products or services using your personal information. This may occur via email, post, online ads, SMS, social media or phone.
Event Purposes	includes activities such as: <ul style="list-style-type: none">• planning, delivering and promoting matches, competitions, programs and events conducted or sanctioned by SACA, including the provision of catering and access to venues which is culturally and medically appropriate;• administering registration, entries and participation in events, programs or competitions;• administering event ticketing functions, including purchases, allocations, refunds and conditions of entry;• managing compliance with applicable terms and conditions (venue, ticketing, event, competition or program-related), by-laws or rules, including investigating and responding to breaches or other behavioural or safety incidents;• managing event accreditation, seating allocations and access control;• providing important event, competition or program-related information, such as scheduling, venue access, ground management, transport details and related updates;



- supporting the safety and welfare of attendees and participants, including coordinating medical emergency and incident response;
- recording and managing participation and attendance; and
- reporting, analysis and improvement activities.

Exceptions to Access

are contained in the Privacy Act and may include:

- where we reasonably believe that giving access would pose a serious threat to the life, health or safety of any individual or to public health or safety;
- giving access would have an unreasonable impact on the privacy of other individuals;
- the request for access is frivolous or vexatious;
- the information relates to current or potential upcoming legal proceedings between you and us, and you would not be able to access it through those proceedings
- giving you access would reveal our negotiation plans or strategy in a way that could disadvantage us;
- giving access would be unlawful;
- denying access is required or authorised by or under an Australian law, court or tribunal order;
- we suspect unlawful activity or serious misconduct;
- giving access could affect our ability to take action;
- giving access could interfere with law enforcement activities; or
- giving access would reveal sensitive business decisions.

Governance, Operations and Administration

includes governance, operational and administrative activities connected with the organisation and promotion of cricket and our related operations, such as:

- assessing and managing applications for employment, volunteer positions, contractor, sponsorship or other engagements or relationships with us;
- administering player, participant and event registrations and participation in events, cricket programs, competitions, matches and high-performance pathways or teams;
- supporting or facilitating access to culturally and medically appropriate measures for cricket programs, events, matches and programs that we administer and meeting any medical requirements;



- developing and maintaining membership registers, databases and records for effective communication with members;
- communications between SACA, Other Cricket Bodies and players / participants, including operational updates, scheduling, results and relevant cricket information;
- maintaining membership registers, records and databases to manage memberships and to comply with legal and governance obligations;
- managing relationships with Other Cricket Bodies and Stakeholders;
- undertaking corporate governance, record-keeping and compliance activities and meeting our legal, regulatory, integrity, child safety and employment obligations;
- conducting auditing, accounting, insurance, business improvement, analytical and development activities;
- obtaining licences, permits and approvals;
- conducting background Screening Checks (including reviewing Screening Check results) where reasonably necessary;
- recording, live streaming and publishing matches and events for broadcast, promotional, training or disciplinary purposes;
- identifying, investigating, responding to and recording incidents, complaints, reports, grievances, misconduct or breaches of our policies, codes, procedures, rules, by-laws or applicable laws;
- detecting and responding to fraud, integrity, safety or compliance risks and unlawful or inappropriate conduct;
- administering and improving our websites, digital platforms, systems and social media; and
- verifying individuals' age and identity.

Government Related Identifiers include:

- driver's licence numbers;
- passport numbers;
- concession card numbers, otherwise known as CRNs;
- tax file numbers.





Image Details

- include photographs or videos, which may include:
 - in some instances, your Sensitive Information (e.g. your ethnic origin or religious beliefs may be apparent from those photographs or videos);
 - your physical likeness; and
 - your voice.

In-Person Interactions

include your face-to-face interactions with us:

- during cricket programs or events that we administer or coordinate;
- during Member or SACA in Business events;
- when you attend cricket matches;
- when you attend our offices, facilities or venues; and
- when you negotiate or enter into agreements with us.

Membership Account

- (a) For SACA members, means the online membership account available at <https://www.saca.com.au/membership/my-membership>
- (b) For Adelaide Strikers members, means the online membership account available at <https://am.ticketmaster.com/adelaidestrikers/>

OAIC

Office of the Australian Information Commissioner.

Offshore Providers

include:

- Apple, Inc.
- Google Inc.
- Instagram, Inc.
- Meta Platforms, Inc.
- X Corp.

Online Interactions

include your online interactions with us:

- when you access and navigate our online forms, PlayHQ, membership portal or our other digital platforms, social media pages and websites;
- when you complete online forms, including any applications for, or renewals of, membership or for other programs or events that we administer;
- when you enter our online competitions and promotions;
- when you exchange emails with us; and



- when you post comments about, or interact with us, on social media.

Organisational Security Measures

include, where considered appropriate:

- contingency plans;
- contracts protecting the confidentiality and integrity of personal information that we exchange with third parties;
- documented policies and procedures;
- secure storage of paper records; and
- training for relevant staff.

Other Cricket Bodies

- ACT Cricket Association Limited ACN 741 344 332.
- New South Wales Cricket Association ACN 000 011 987.
- Northern Territory Cricket Limited ACN 938 643 056.
- Queensland Cricket Association Ltd ACN 612 695 676.
- Tasmanian Cricket Association ACN 009 476 993.
- Victorian Cricket Association ACN 004 128 812.
- Western Australian Cricket Association Limited ACN 026 744 769.
- South Australian cricket clubs and associations affiliated with SACA from time to time.

Payment Details

include:

- bank account details, such as:
 - account holder name;
 - bank account number;
 - bank branch;
 - bank name; and
 - bank state branch number (BSB);
- credit card details such as:
 - card issuer;
 - cardholder name;
 - card security codes (CSC);
 - card verification codes (CVC); and
 - card verification values (CVV); and





- payment platform details, associated with your use of AfterPay, PayPal or other online and deferred payment methods.

Privacy Act *Privacy Act 1988 (Cth).*

Products and Services Providers include:

- accountants;
- audio / video recording services providers;
- auditors;
- consultants;
- insurers;
- lawyers;
- IT and telephone contractors;
- livestream contractors (e.g. Frogbox);
- project managers;
- suppliers of various products and services; and
- transcription services providers.

Publicly Available Sources include:

- Screening Checks;
- information taken from legal, regulatory and other statutory processes; and
- public sources and databases.

Research and Development includes:

- conducting market research and surveys;
- identifying trends in our communications with customers, members and Stakeholders;
- researching and developing new activities, competitions, events and other programs relating to cricket and other sports;
- researching and developing new products and services relating to cricket; and
- tracking and analysing activity on our websites.

SACA South Australian Cricket Association Limited ACN 623 135 393.

SACA in Business means the business networking program operated by SACA from time to time, offering members access to a range of benefits and events.



Screening Checks	include: <ul style="list-style-type: none">• Working with Children Checks (WWCC);• national police certificates / national police checks; and• referee checks / references.
Sensitive Information	includes the types of information set out on page 1 of this policy.
Stakeholders	include our corporate partners, joint venture partners, licensees, suppliers and sponsors.
Technical Measures	include, where considered appropriate: <ul style="list-style-type: none">• access controls, which may be context based (i.e. transaction), role-based or user-based;• appropriate access controls;• encryption technologies; and• computer systems and network security.
Web Browsing Details	include: <ul style="list-style-type: none">• how you have navigated or used our website or portal;• search terms used;• pages visited and accessed;• any downloads;• the dates and times of access and time spent;• the type of device, web browser and operating system you have used;• geographic location (city); and• device IP address (collected and stored in an anonymised format).



Schedule 2

Additional rights for UK / EU individuals

UK Data Protection Act 2018 and General Data Protection Regulation (GDPR)

This Schedule 2 applies where you are located in the United Kingdom (UK) or European Union (EU), or where we process your personal data in connection with offering products or services to you in those locations.

South Australian Cricket Association Limited (**SACA**) is the data controller. SACA's contact details are set out in Schedule 1.

How we use your personal data – legal bases

We process your personal data in accordance with applicable law, relying on one or more of the following legal bases:

- performance of a contract (where processing is necessary to provide our products or services to you);
- legitimate interests (where processing is necessary for our legitimate business interests and those interests are not overridden by your rights);
- legal obligations (where we are required to comply with applicable laws); and/or
- consent (where you have given your consent, which you may withdraw at any time).

Where we process special categories of data, we will comply with applicable laws.

Your rights

Under applicable data protection laws, you have the right to:

- Access: request access to your personal data and related information;
- Rectification: request correction of inaccurate or incomplete personal data;
- Erasure: request deletion of your personal data in certain circumstances (including where your information is no longer needed, you withdraw your consent or you object to how we use your information);
- Restriction: request that we limit how we use your personal data;
- Data portability: request a copy of your personal data in a structured, commonly used digital format and have it transferred to another provider;
- Object: object to processing based on legitimate interests or for Direct Marketing;
- Withdraw consent: withdraw consent at any time where we rely on consent; and
- Automated decision-making: not to be subject to a decision based solely on automated processing except where permitted by law.

Note: These rights may be subject to conditions and exemptions under applicable law.





How we collect and use your personal data

For further details regarding how we collect, use and disclose your personal data, please refer to SACA's Privacy Policy. Where we rely on legitimate interests, we undertake a balancing assessment to avoid our processing unduly impacting your rights.

Identity checks

We may request information to verify your identity before processing requests relating to your personal data.

International data transfers

Where we transfer your personal data outside the UK or EU, we take appropriate steps to protect it. This may include using approved contracts or contractual clauses or sending it to countries with similar legal protections.

You can contact us using any of Contact Methods if you want more details.

Fees and response times

You will not usually need to pay a fee to exercise your rights. However, we may charge a reasonable fee or refuse to act on a request if it is clearly unreasonable, without proper basis or excessive. We aim to respond within one month, but may take longer for complex requests.

Limits on your rights

In some circumstances we may not be able to fully comply with your request, including where e.g. we are required to keep personal data by law or where it would adversely affect the rights of others.

Complaints

You can contact us using our Contact Methods if you have concerns about our handling of your personal data.

You also have the right to lodge a complaint with the UK Information Commissioner's Office or your local EU supervisory authority.

Contact us

To exercise your rights or obtain further information, please contact us using our Contact Methods.

